



ABU DIGITAL BROADCASTING SYMPOSIUM 2026

30 March-2 April

Berjaya Time Square Hotel

## Programme

### Workshop Day – 30<sup>th</sup> March 2026

09:00 – 10:00

**IPSB Workshop**

10:00 – 11:00

**IPSB Workshop**

11:00 – 11:30

*Coffee Break | Networking & Refreshments*

11:30 – 12:30

**Astrum Workshop**

12:30 – 14:00

*Lunch Break*

14:00 – 15:00

**IPPTAR Workshop**

15:00 – 15:30

*Coffee Break | Networking & Refreshments*

15:30 – 16:30

**Workshop 6**

16:30

*End of Workshop Day*

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09:00 - 09:30

## OPENING SESSION

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09:30 – 10:30

### Session 1 | Synthetic Intelligence & Creative Transformation

- **Tim Xu**, *Lead, AI Product & Solution, MediaCorp*  
AI in Mediacorp
- **Boris Gorlov**, *Head of RT's Creative and Innovation Departments, RT*  
AI in Focus: From Experiments to a Production Powerhouse
- **Chang Ching Anita**, *Production Manager & Tsang Hoi Wang Patrick*, *Telecommunication Engineer, RTHK*  
Implementation of AR and XR technologies in live daily highlights for the 15th National Games of the PRC
- **Integrati Padu Sdn Bhd (IPSB) - Amagi**

10:30 - 11:00

## OFFICIAL OPENING SESSION

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11:00 - 11:30

*Session Break | Networking & Refreshments*

11:30 - 12:30

### Session 2 | Broadcast Automation Systems: Development and Deployment

- **Rosli Bin Abdul Rahman**, *Director of Technical Sales and Support for APAC, Appear*  
From Static Facilities to Dynamic Media Operations: How DMF and MXL Are Shaping the Next Generation of Broadcast Delivery
- **Ufuk Yalcin**, *Engineer & Project Manager for Broadcast Management Systems, TRT*  
Modernising Broadcast Operations Before Distribution: A Broadcaster's Case Study
- **Mehmet Günes**, *Scheduling Manager, TRT*  
Modernizing Broadcast Automation Systems: User Feedback on the Scheduling Department and Technological Benefits

12:30 – 14:00

*Lunch Break*

14:00 – 15:00

### Session 3 | Intelligent Media Systems: From Archives To OTT Platforms

- **Bhavik Vyas**, *Data Preservation Strategist, Disk Archive Corporation*
- **Amiruddin Bin Jemaat**, *Principal Assistant Director, RTM*
- **Integrati Padu Sdn Bhd (IPSB) - Axle.AI**

15:00 – 15:30

*Coffee Break | Networking & Refreshments*

15:30 – 16:30

**DVB workshop**

16:30

*Lucky Draw*

16:45

*End of Day 1*

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09:00 – 10:00

#### Session 4 | Advancements in Broadcasting Technologies and Standards

- **Lindsay Cornell**, *Chair, WorldDAB Technical Committee*  
How DAB+ is advancing through global roll-outs
- **Hayao Araki**, *Research Engineer, NHK*  
Overview and Transmission Performance of ISDB-T3
- **Sharad Sadhu**, *Media Specialist, DRM*

10:00 – 10:30

*Coffee Break | Networking & Refreshments*

10:30 – 11:30

#### Session 5 | Advanced Broadcast Engineering: Cloud and System Advancements

- **Tony Berthaud**, *Senior Vice President, Sales, APAC & EMEA*  
Cloud architectures, adaptive delivery, and intelligent OTT systems
- **Colin Prior**, *APAC Partnership Director, Kaltura*  
Introducing Agentic Avatars into the TV Experience
- **Maurice Snell**, *Senior Solution Architect, TSL*  
Managing the Transition to IP and Cloud-Based Multi-Vendor Workflows

11:30 – 12:30

#### Session 6 | Innovative Media Solutions: Deployment and Development

- **Ajeet Khare**, *Managing Director, Canara Lighting*  
AI Automated Smart Led Lighting For Broadcast Studios
- **Micheal McEwen**, *Media Consultant, ATSC*  
Next Generation Broadcast and Additional Revenue Opportunities'
- **Emily Dubs**, *Head of Technology, DVB Project*  
DVB-I in action: insights from early deployments

12:30 – 14:00

*Lunch Break*

14:00 – 15:00

#### Session 7 | Advancement and Innovation in Media Distribution & Delivery

- **Bernie O'Neil**, *Project Director, WorldDAB*  
Regulatory Incentives And Public Policy Frameworks For Successful DAB+ Deployment
- **Dr. Liu Hui**, *President and Chief Technical Officer, Astrum*  
Massively Multiuser Reach in 5G NTN Satellite-to-Device
- **Subodh Aggarwal**, *General Manager for South Asia, TVU*  
From Traditional to Cloud-Native: Evolving Global Media Distribution Infrastructure

15:00 – 15:30

*Coffee Break | Networking & Refreshments*

15:30 – 16:30

**WorldDAB workshop**

16:30

*Lucky Draw*

16:45

*End of Day 2*

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- 09:00 – 10:00      **Session 8 | Cloud-to-Edge Media Fabric: Building Scalable Broadcast Networks**
- **Integriti Padu Sdn Bhd (IPSB) - ATEME**
  - **Asharudin Bin Abdul Buharito**, *Consultant, Cloud Presales & Advisory, Credence*
  - **Yoshinori KADONO**, *Lead, Network Operation Center, NHK*  
Development of a cloud-based video transmission system and use case

10:00 – 10:30      *Coffee Break | Networking & Refreshments*

- 10:30 – 11:30      **Session 9 | The New Soundscape: Emerging Innovations in Radio Technology**
- **Ts. Azhar Bin Abdul Latiff**, *Principal Technologist, Medialab (JAA. System)*  
**Ai For Community Radio: Modernizing Content Creation And Digital Reach**
  - **Alexander Zink**, *Vice-Chair of DRM and Senior Business Dev. Fraunhofer IIS, DRM*
  - **Nick Piggot**, *Project Director, Radio-DNS*  
Developments in Hybrid Radio - Combining the Strengths of Broadcast & IP

- 11:30 – 12:30      **Session 10 | Securing Broadcast Networks in the Digital Transformation Era**
- **Dr. Les Sabel**, *S-Comm Technologies (Chair, WorldDAB APAC Technical Group)*  
**DAB+: The Trusted Radio Broadcast System In Times Of Crisis**
  - **Megumi Kawase**, *Systems Engineer, NHK*  
**From Signal to Story: NHK's Approach to Advancing Content Authenticity in News Production**
  - **Frederik Sandbrink**, *System Engineer, Deutsche Welle*  
**C2PA – Latest Developments And Experiences**

12:30 – 14:00      *Lunch Break*

- 14:00 – 15:00      **Session 11 | Sustainable Broadcasting in the Age of Intelligent Systems**
- **Dr. Peter Siebert**, *Adcom Member & VP, IEEE Broadcast Technology Society*  
**The Emissions You Don't See: Analyzing the Carbon Cost of Viewing**
  - **Subodh Nepal**, *Senior Radiocommunication Engineer, ITU*  
**Shaping the Future of Broadcasting: ITU's Global Framework for Broadcast Regulations and Spectrum Management**
  - **Ahmad Fesol**, *Assistant Director, Broadcast Network Technical Section, RTM*  
**Peak to Your Pocket: Remote Broadcast Analytics Driving Sustainability in Public FM Broadcasting**
  - **Dr. Mohieddin Moradi**, *IRIB-Iran*

15:00 – 15:30      *Coffee Break | Networking & Refreshments*

15:30 – 16:30      **Session 12 | Industry Debate**

16:30 – 17:00      **Lucky Draw  
Closing Ceremony**

17:00      *End of the Event*

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