Workshop Day – 30th March 2026

09:00 – 11:00	**IPSB Workshop: Navigating the Synthetic Era: The Pulse Behind the Pixels** **Moderator:** Mardhiah Nasir, Managing Director, IPSB Technology **Speakers:** • Alia Sarah Zainal Abidin, Head of Sales, IPSB Technology • Ashim Mathur, Vice President, APAC Marketing, Dolby Laboratories • Aswin Chanthraksuwan, Senior Solutions Architect, Amazon Web Service • Hubert Tose, Country Manager, CleverTap
11:00 – 11:30	*Coffee Break	Networking & Refreshments*
11:30 – 12:30	**Astrum Workshop: 5G Non-Terrestrial Network - Massively Multiuser Satellite-to-Device Services** **Speakers:** • Tham Wai Hoong, CCO, Astrum Mobile
12:30 – 14:00	*Lunch Break*
14:00 – 15:00	**IPPTAR Workshop: AI In AV Production: Innovation, Impact, Infinity** **Speakers:** • Han Ju Yeol, Team Leader, Drama Visual Production KBS • Yim Young Jae, Team Leader of Production Technology Department, KBS
15:00 – 15:30	*Coffee Break	Networking & Refreshments*
15:30 – 16:30	**ABU Workshop: Audio 360 - Global trends in Radio, Podcasting and AI** **Speakers:** • Andrew Davies, Head of ABU Radio, Programming Department, ABU
16:30	*End of Workshop Day*

Day 1 – 31st March 2026

09:00 - 09:30	**OPENING SESSION**

09:30 – 10:30	_____
	
	**Session 1
		Synthetic Intelligence & Creative Transformation**
		Moderator: Masashi Kamei, Senior Research Engineer, NHK STRL, Japan and Chairperson, ABU Technical Committee
		
		   ■ **Tim Xu,** *Lead, AI Product & Solution, MediaCorp*
		      AI in Mediacorp
		   ■ **Boris Gorlov,** *Head of RT's Creative and Innovation Departments, RT*
		      AI in Focus: From Experiments to a Production Powerhouse
		   ■ **Chang Ching Anita,** Production Manager & **Tsang Hoi Wang Patrick,** Telecommunication Engineer, RTHK
		      Implementation of AR and XR technologies in live daily highlights for the 15th National Games of the PRC
		   ■ **Jay Ganesan, Senior Vice President Asia Pacific, Amagi**
		      Amagi: Powering the Intelligent Transformation of the New Video Economy.

10:30 - 11:00	*Session Break	Networking & Refreshments*

11:00 - 12:00	**Session 2	Advancements in Broadcast Automation Systems & Standards**
		Moderator: Aale Raza, Director, Whiteways Systems
		
		   ■ **Hayao Araki**, *Research Engineer, NHK*
		      Overview and Transmission Performance of ISDB-T3
		   ■ **Ufuk Yalcin,** *Engineer & Project Manager for Broadcast Management Systems, TRT*
		      Modernising Broadcast Operations Before Distribution: A Broadcaster's Case Study
		   ■ **Mehmet Günes,** *Scheduling Manager, TRT*
		      Modernizing Broadcast Automation Systems: User Feedback on the Scheduling Department and Technological Benefits

12:00 – 13:30	*Lunch Break*

13:30 – 14:30	**Session 3	Intelligent Media Systems: From Archives to OTT Platforms**
		Moderator : Ufuk Yalcin, *Engineer & Project Manager for Broadcast Management Systems, TRT*
		
		   ■ **Bhavik Vyas,** *Data Preservation Strategist, Disk Archive Corporation*
		      Data Sovereignty in the Age of AI
		   ■ **Amiruddin Bin Jemaat,** *Principal Assistant Director, RTM*
		      The Future of National OTT: Strategic Growth for RTMKlik
		   ■ **Nusrat Akter Lovely,** Regional Manager & Application, Axle.AI
		      Turning Media Archives into Smart Assets: AI Metadata & Workflow Automation with Axle AI

14:30 - 15:00	**MINISTRIAL OPENING SESSION**
15:00 – 15:30	*Coffee Break	Networking & Refreshments*

15:30 – 16:30	**DVB Workshop: DVB At The Intersection Of IP, Mobile, And Broadcast**
	Moderator: Emily Dubs, Head of Technology, DVB Project
	
	Speakers:
	   • Richard Lhermitte, CTO, ENENSYS
	   • Vinosh Babu James, Director of Technical Standards, Qualcomm
	   • Mika Kanerva, COO, Sofia Digital

16:30	*Lucky Draw*
16:45	*End of Day 1*

Day 2 – 1st April 2026

09:00 – 10:00

Session 4 | Advancements in Broadcasting Technologies and Standards
Moderator: Sharad Sadhu, Media Specialist, DRM

- **Dr. Liu Hui,** *President and Chief Technical Officer, Astrum*
  Massively Multiuser Reach in 5G NTN Satellite-to-Device
- **Lindsay Cornell**, *Chair, WorldDAB Technical Committee*
  How DAB+ is advancing through global roll-outs
- **Rosli Bin Abdul Rahman,** *Director of Technical Sales and Support for APAC, Appear*
  From Static Facilities to Dynamic Media Operations: How DMF and MXL Are Shaping the Next Generation of Broadcast Delivery

10:00 – 10:30   *Coffee Break | Networking & Refreshments*

10:30 – 11:30

Session 5 | Advanced Broadcast Engineering: Cloud and System Advancements
Moderator: Fintan Mc Kiernan, CEO, Ideal Systems

- **Tony Berthaud,** *Senior Vice President, Sales, APAC & EMEA, Harmonic*
  Cloud architectures, adaptive delivery, and intelligent OTT systems
- **Colin Prior**, *APAC Partnership Director, Kaltura*
  Introducing Agentic Avatars into the TV Experience
- **Maurice Snell,** *Senior Solution Architect, TSL*
  Managing the Transition to IP and Cloud-Based Multi-Vendor Workflows

11:30 – 12:30

Session 6 | Innovative Media Solutions: Deployment and Development
Moderator: Dr. Peter Siebert, Adcom Member & Distinguished Lecturer, IEEE Broadcast Technology Society

- **Ajeet Khare,** *Managing Director, Canara Lighting*
  Ai Automated Smart Led Lighting For Broadcast Studios
- **Michael McEwen**, *Media Consultant, ATSC*
  Next Generation Broadcast and Additional Revenue Opportunities'
- **Dr. Kanwar Jit Singh**, *Vice President, Tejas Network*
  Direct to Mobile Broadcast Enablement
- **Emily Dubs**, *Head of Technology, DVB Project*
  DVB-I in action: insights from early deployments

12:30 – 14:00   *Lunch Break*

14:00 – 15:00

Session 7 | Advancement and Innovation in Media Distribution & Delivery
Moderator: Nick Piggot, Project Director, Radio-DNS

- **Bernie O'Neil**, *Project Director, WorldDAB*
  Regulatory Incentives And Public Policy Frameworks For Successful DAB+ Deployment
- **Subodh Aggarwal**, *General Manager for South Asia, TVU*
  From Traditional to Cloud-Native: Evolving Global Media Distribution Infrastructure
- **Sharad Sadhu**, *Media Specialist, DRM*
  Countrywide Coverage is Paramount for Digital Radio

15:00 – 15:30	*Coffee Break	Networking & Refreshments*

15:30 – 16:30	**WorldDAB Workshop: Designing resilient DAB+ digital radio networks** **Moderator: Dr. Les Sabel,** Chair, WorldDAB APAC Technical Group **Speakers:** • Bernie O'Neill, Project Director, WorldDAB • Lindsay Cornell, Chair, WorldDAB Technical Committee, Principal Systems Architect, BBC Digital • Lars-Peder Lundgren, CEO Paneda Sweden • Anupon Tajawanno, Asia Regional Sales Manager, Paneda (ASIA) • Fabio Placidi, Technical Sales Manager, Itel • Oscar Hu, Sales Manager, Gates-Air

16:30	*Lucky Draw*

16:45	*End of Day 2*

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Day 3 – 2nd April 2026

09:00 – 10:00

Session 8 | Cloud-to-Edge Media Fabric: Building Scalable Broadcast Networks
Moderator: Ir. Ts. Ahmad Shafiq Mirza Bin Mansor, Principal Asst. Director, RTM

- **Kaleb Fretwell,** Senior Solutions Architect, ATEME
  Cloud-to-Edge Media Fabric
- **Asharudin Bin Abdul Buhari,** *Consultant, Cloud Presales & Advisory, Credence*
  Scaling Broadcast Production with Cloud: Agility, Cost Efficiency and Resilience
- **Yoshinori KADONO,** *Lead, Network Operation Center, NHK*
  Development of a cloud-based video transmission system and use case

10:00 – 10:30 *Coffee Break | Networking & Refreshments*

10:30 – 11:30

Session 9 | The New Soundscape: Emerging Innovations in Radio Technology
Moderator: Andrew Davies, Head of ABU Radio, Program Department, ABU

- **Ts. Azhar Bin Abdul Latiff,** Principal Technologist, *Medialab (JAA. System)*
  Ai For Community Radio: Modernizing Content Creation And Digital Reach
- **Alexander Zink,** *Vice-Chair of DRM and Senior Business Dev. Fraunhofer IIS, DRM*
  DRM – Digital Radio Mondiale: From Full-Coverage to Full-Service
- **Nick Piggot,** *Project Director, Radio-DNS*
  Developments in Hybrid Radio - Combining the Strengths of Broadcast & IP

11:30 – 12:30

Session 10 | Securing Broadcast Networks in the Digital Transformation Era
Moderator: Hirokazu KAMODA, Principal Engineer, NHK

- **Dr. Les Sabel**, *S-Comm Technologies (Chair, WorldDAB APAC Technical Group)*
  DAB+: The Trusted Radio Broadcast System In Times Of Crisis
- **Megumi Kawase**, *Systems Engineer, NHK*
  From Signal to Story: NHK's Approach to Advancing Content Authenticity in News Production
- **Frederik Sandbrink**, *System Engineer, Deutsche Welle*
  C2PA – Latest Developments And Experiences
- **Ts. Mohammad Hafiz Bin Halal**, *Deputy Director, Broadcasting Development Department, MCMC*
  Malaysia's Advancements in the Development of 5G Broadcast Technology

12:30 – 14:00 *Lunch Break*

14:00 – 15:00

Session 11 | Sustainable Broadcasting in the Age of Intelligent Systems
Moderator: Dr. Les Sabel, S-Comm Technologies (Chair, WorldDAB APAC Technical Group)

- **Dr. Peter Siebert,** *Adcom Member & Distinguished Lecturer, IEEE Broadcast Technology Society*
  The Emissions You Don't See: Analyzing the Carbon Cost of Viewing
- **Subodh Nepal,** *Senior Radiocommunication Engineer, ITU*
  Shaping the Future of Broadcasting: ITU's Global Framework for Broadcast Regulations and Spectrum Management
- **Ahmad Fesol**, *Assistant Director, Broadcast Network Technical Section, RTM*
  From the Peak to Your Pocket: Remote Monitoring and Control Sustaining Public FM Broadcasting
- **Dr. Mohieddin Moradi**, *IRIB-Iran*

15:00 – 15:30 *Coffee Break | Networking & Refreshments*

15:30 – 16:30

Session 12 | Internet-First vs. Internet-Also
Moderator: Mardhiah Nasir, Executive Director, IPSB Technology

- **Dr. Peter Siebert,** *Adcom Member & Distinguished Lecturer, IEEE Broadcast Technology Society*
- **Fintan Mc Kiernan**, *CEO, Ideal Systems*
- **Amiruddin Bin Jemaat,** *Principal Assistant Director, RTM*
- **Nick Piggot,** *Project Director, Radio-DNS*
- **James Hollis,** SVP Production Services & Head of Sustainability, Mediacorp

16:30 – 17:00
Lucky Draw
Closing Ceremony

17:00 *End of the Event*