

# SPONSORSHIP CATEGORIES



## Principal Sponsor

US\$15,000

- Recognition as Principal Sponsor in all marketing materials
- Recognition as Principal Sponsor in the Symposium Handbook
- Recognition as Principal Sponsor on the floor plan displayed at the entrance way
- Recognition as Principal Sponsor on the home page of the Symposium webpage with a hyperlink to the sponsor's website
- Recognition as Principal Sponsor on all participants' nametags
- Two speaking slots in the DBS Conference
- One exhibition booth 3m x 3m or one workshop slot
- Two email blasts to registered participants and ABU members' database
- One full page colour advertisement in the inside front cover of the Symposium Handbook
- One full page colour advertisement in the ABU Technical Review magazine Q1 2018 issue
- Banner ad on the ABU DBS webpage
- Principal sponsor logo on the backdrop in the Conference Hall
- Principal sponsor logo on the Conference Programme
- One insert such as leaflets/brochure or any other promotional items of the Principal Sponsor in the symposium carry-all bags
- Waiver of registration fees for five nominees to the Symposium, includes speakers

## Major Sponsor

US\$10,000

- Recognition as Major Sponsor in all marketing materials
- Recognition as Major Sponsor in the Symposium Handbook
- Recognition as Major Sponsor on the floor plan displayed at the entrance way
- Recognition as Major Sponsor on the homepage of the Symposium webpage with a hyperlink to the sponsor's website
- One speaking slot in the DBS Conference
- Major sponsor logo on the backdrop in the Conference Hall
- Major sponsor logo on the Conference Programme
- Waiver of registration fees for three nominees to the Symposium, includes speakers

### OPTION-A

- One email blast to registered participants and ABU members' database
- One full page colour advertisement in the Symposium Handbook
- One insert such as leaflets/brochure or any other promotional items of the Major Sponsor in the symposium carry-all bags

### OPTION-B

- One exhibition booth 3m x 3m or 3m x 2m

### OPTION-C

- One Workshop (90mins)

## Symposium Carry-all Bags

US\$5,000

- Recognition as Supporting Sponsor in all marketing materials
- Recognition as Supporting Sponsor in the Symposium Handbook
- Recognition as Supporting Sponsor on the homepage of the Symposium webpage with a hyperlink to the sponsors' website
- One speaking slot in the DBS Conference.
- Your corporate logo printed in the centre of both sides of the symposium carry-all non-woven bag which will be distributed to all participants of the symposium
- The Symposium carry-all bags will be used for all forthcoming ABU events.
- Full-page colour advertisement in the Symposium handbook
- Waiver of registration fees for two nominees to the Symposium, includes speakers

## Lanyards

US\$5,000

- Recognition as Supporting Sponsor in all marketing materials
- Recognition as Supporting Sponsor in the Symposium Handbook
- Recognition as Supporting Sponsor on the homepage of the Symposium webpage with a hyperlink to the sponsors' website
- One speaking slot in the DBS Conference
- Sponsor's choice colour and logo/word design for lanyard
- The Symposium lanyards will be used for all forthcoming ABU events.
- Full-page colour advertisement in the Symposium handbook
- Waiver of registration fees for two nominees to the Symposium, includes speakers

**Conference Session****US\$2,000**

- Recognition as Supporting Sponsor in all marketing materials
- Recognition as Supporting Sponsor in the Symposium Handbook
- Recognition as Supporting Sponsor on the homepage of the Symposium webpage with a hyperlink to the sponsors' website
- One speaking slot in the DBS Conference
- Corporate logo and/or name printed on the conference session in all copies of the programme
- Full-page colour advertisement in the Symposium handbook
- Waiver of registration fees for two nominees to the Symposium, includes speakers

**Workshop Sponsor****US\$2,000**

- Recognition as Workshop Sponsor in all marketing materials.
- Recognition as Workshop Sponsor in the Symposium Handbook.
- Recognition as Workshop Sponsor on the homepage of the Symposium webpage with a hyperlink to the sponsors' website.
- Avenue to hold about 50 participants (classroom style seating) for 90minutes
- Presentation set-up
- Waiver of registration fees for two nominees to the Symposium including speakers
- A brief profile of the Sponsor (100words) will be published in the Symposium Handbook under the Workshop Sponsor listing section

**Conference Speaking Slot Sponsor****US\$1,500**

- Recognition as Supporting Sponsor in all marketing materials
- Recognition as Supporting Sponsor in the Symposium Handbook
- Recognition as Supporting Sponsor on the homepage of the Symposium webpage with a hyperlink to the sponsor's website
- One speaking slot in the DBS Conference
- Waiver of registration fees for two nominees to the Symposium including speakers

**Luncheon****US\$5,000**

- Recognition as Supporting Sponsor in all marketing materials
- Recognition as Supporting Sponsor in the Symposium Handbook
- Recognition as Supporting Sponsor on the homepage of the Symposium webpage with a hyperlink to the sponsors' website
- Lunch sponsorship for one day only
- Opportunity to speak before the lunch for not more than 10minutes
- Prominent display of banners in luncheon area (provided by sponsoring organization)
- Printed material on your organisation maybe placed in the luncheon area
- Half-page colour advertisement in the Symposium handbook
- Waiver of registration fees for two nominees to the Symposium, includes speaker

**Internet Sponsor****US\$3,000**

- Recognition as internet provider for DBS 2018
- Recognition as Supporting Sponsor in all marketing materials
- Recognition as Supporting Sponsor in the Symposium Handbook
- Recognition as Supporting Sponsor on the homepage of the Symposium webpage with a hyperlink to the sponsors' website
- Sponsor's logo prominently displayed at all Internet kiosks
- Sponsor's logo on opening webpage for all terminals
- Full-page colour advertisement in the Symposium handbook
- Waiver of registration fees for two nominees to the Symposium, includes speakers

**LED Screen Advertisement****US\$1,000**

- Recognition as Supporting Sponsor for the Symposium
- Recognition as Supporting Sponsor in the Symposium Handbook
- Recognition as Supporting Sponsor on the homepage of the Symposium webpage with a hyperlink to the sponsors' website
- Full-page colour advertisement in the Symposium handbook
- Waiver of registration fees for two nominees to the Symposium, includes speakers

## Lucky Draw Prize (3 days)

US\$1,000

- Recognition as Supporting Sponsor in all marketing materials
- Recognition as Supporting Sponsor in the Symposium Handbook
- Recognition as Supporting Sponsor on the homepage of the Symposium webpage with a hyperlink to the sponsors' website
- Waiver of registration fees for one nominee to the Symposium including speakers
- Logo displayed on screen during the Lucky Draw

## Advertisement in Symposium Handbook

- Full-Page (full colour) **US\$2,500.00**

## Exhibition Opportunities

Single booth	3m x 3m	US\$2,000
	<b>3m x 2m</b>	<b>US\$1,500</b>
Double booth	6m x 3m	US\$3,800
	<b>6m x 2m</b>	<b>US\$2,800</b>

- The Symposium will offer companies the opportunity to exhibit their products and services to industry players.
- A brief profile of the Exhibitor Company (100 words) will be published in the Symposium Handbook under the Exhibitor listing section.
- One complimentary Symposium registration.

### A single booth comes with:

- Overhead fascia panel with vinyl sticker of company name and stand number.
- One information desk.
- Two foldable chairs.
- Two 13amp single phase power point (max 500w).
- Two 40w fluorescent tube.
- One wastepaper basket.

## Exhibition Booth with Conference Speaking Slot

Single booth	3m x 3m	US\$3,000
	<b>3m x 2m</b>	<b>US\$2,500</b>
Double booth	6m x 3m	US\$4,800
	<b>6m x 2m</b>	<b>US\$3,800</b>

- The opportunity to exhibit your products and services to industry players with a speaking slot in the conference.
- A brief profile of the Exhibitor Company (100 words) will be published in the Symposium Handbook under the Exhibitor listing section.
- Two complimentary Symposium registrations.

### Contact:

For more information on sponsorship opportunities and others matters related to ABU DBS 2019, please contact Mr Ahmed Nadeem, Director ABU Technology & Innovation:

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🌐 [www.abu.org.my/dbsymposium](http://www.abu.org.my/dbsymposium)

**BOOK BEFORE 30 November 2018 AND TAKE ADVANTAGE OF OUR  
EARLY BIRD RATES!! (please refer to booking form)**