

2 Mar <i>Mon</i>	DBS WORKSHOP DAY
09:30-13:00	Immersive Content Creation (half-day workshop)
14:00-17:30	WorldDAB Workshop (half-day workshop)

3 Mar <i>Tue</i>	CONFERENCE Day 1	
09:00-09:30	OPENING SESSION	
09:30-10:30	Session 1: Advances in Technologies & Broadcast Standards	
SESSION CLOSED	<p>Future of Broadcast TV <i>Dr Peter Siebert, Adcom member, IEEE BTS</i></p> <p>Potential of Satellite Broadcasting toward Progress of Broadcasting Applications <i>Masashi Kamei, Senior Research Engineer, Science and Technology Research Laboratories, NHK-Japan (TBC)</i></p> <p><i>Lindsay Cornell, Principal Systems Architect, BBC Digital</i></p>	
10:30-11:00	<i>Networking Break</i>	
11:00-11:30	Ministerial Address and official opening of exhibition	
11:30-13:00	<p>Session 2: Evolving Media Business – Strategies and Opportunities</p> <p>Commercial Radio Evolution and Digital Radio <i>Joan Warner, Chief Executive Officer, Commercial Radio Australia</i></p> <p>Using Shared Transmission Facilities <i>Steve Ahern, Managing Director, AMT Pty Ltd</i></p>	Masterclass SDI to IP Workflow
13:00-14:00	<i>Lunch</i>	
14:00-15:30	<p>Session 3: Implementing all IP Infrastructure – Standards and Case Studies</p> <p>NDI in the Master Control Room <i>Fabio Gattari, Director, Etere</i></p> <p>Live IP Production (Opportunities and Challenges) <i>Dr Mohieddin Moradi, Senior Researcher, IRIB R&D</i></p> <p>The Next Wave of IP deployment in Broadcast <i>Yew-Jin Cheong, Sales Director, Broadcast & Media, APAC, Rohde and Schwarz</i></p> <p>PTP MANAGEMENT AND ST2110 MEDIA FLOW MONITORING - Why an umbrella management layer for all-IP infrastructures has become a must <i>Thomas Gunkel, Global Market Director Broadcast, Skyline Communications</i></p>	Workshop 1
15:30-16:15	<i>Networking Break</i>	
16:15-17:30	<p>Session 4: Enhancing the Audience Experience, VR, AR, MR and Blockchain</p> <p>China Broadcasting Technology Applications <i>Dr Kong Bin, Senior Engineer, NRTA-China</i></p> <p>Upgrading TV Studios to HDR Technology with focus on SDR and HDR Coexistence <i>Seyed Mohammad Paknahad, Senior Researcher, IRIB R&D, Iran (TBC)</i></p> <p><i>Deutsche Welle, Germany</i></p>	<p>Workshop 2 T-NET JAPAN IBB Interoperability Case study and way of approach realizing interoperability from the viewpoint of disaster management</p> <p>Yoshimitsu Tsurimaki Producer T-NET Japan</p>

4 Mar <i>Wed</i>	CONFERENCE Day 2
----------------------------	-------------------------

09:00-10:30	Session 5: Media Personalisation Strategies – Applications of Big Data & Artificial Intelligence		Masterclass Immersive Content Creation
	Social Big Data Analysis for TV Program Production <i>Hiroki Okamoto, Research Engineer, NHK-Japan</i> Human Motion Capture Using Deep Convolutional Neural Networks <i>Mohammad Nozari Pak, Senior Researcher, IRIB R&D, Iran</i>		
10:30-11:15	Networking Break		
11:15-13:00	SESSION SPONSORED BY VIZRT Session 6: Media Management, Workflow Automation and Cloud Integration (TBC) <i>Paul Shutt, Vice President, Media Technology and Platforms, Vizrt</i> The importance of an efficient content supply chain: 4 case studies <i>Albert Feytons, Business Consultant, MEDIAGENIX</i> Practical Applications of AI in Television and Video Production <i>Maarten Verwaest, CEO, Limecraft, Belgium</i> Project Alice: Something New <i>Han van 't Zand, Sr. Project Manager Broadcast & Cloud Systems, Ideal Systems</i> The R2 SYSTEM: New Broadcast and Video Production Style with Ikegami Remote Control System <i>Yuki Iwazaki, Engineer, IKEGAMI-Japan</i>	Workshop 3 ROHDE & SCHWARZ 5G Broadcast: The Future of Media Delivery Nils Ahrens <i>Regional Manager AP, Rohde & Schwarz</i> Video Over IP: Trends in Studio Infrastructure Stephen Wong <i>Regional Sales Manager, India & South East Asia</i> Chatchai Nimboonjat, Application Support Engineer <i>Rohde & Schwarz</i> <i>Regional Headquarters Singapore</i>	SESSION CLOSED
13:00-14:00	Lunch		
14:00-15:30	Session 7: 5G Technology and Broadcasting Applications LTE (5G) BroadCast Networks - Requirements and Capacity <i>Mats Ek, Technical Director, PROGIRA</i> Delivering a better user experience for live OTT using Multicast ABR <i>Colin Prior, APAC Sales Manager, ENENSYS</i>	Workshop 4 DALET Intelligent Media Factories: streamline your content supply chain to maximize revenue Sebastien Letemple <i>Head of Pre-Sales Design for Asia Pacific</i> <i>Dalet</i>	SESSION CLOSED
15:30-16:15	Networking Break		
16:15-17:30	Session 8: Digital Radio, The Podcast Generation & Enhanced Audio Technologies (TBC) <i>WorldDAB</i> Digital Radio Offering- Public Service Media Strategies and Opportunities <i>Ts. Nurulhusna Mohamad Kasim, Assistant Director, Radio Television Malaysia</i> (TBC) <i>Alexander Zink, Senior Business Development Manager, Digital Radio & Streaming Applications, Fraunhofer</i> Enhanced Audio Technology <i>Chris Gould, Designation, Xperi</i> (TBC) <i>Nick Piggott, Project Director, RadioDNS</i>		Masterclass SDI to IP Workflow

5 Mar Thur	CONFERENCE Day 3		
09:00-10:30	Session 9: Content Delivery Networks, OTT Platforms and IBB Systems (TBC) <i>IPSB</i> (TBC) <i>Yoshimitsu Tsurimaki, Producer, T-NET Japan Co Ltd</i> Faster than Broadcast – Ultra Low Latency OTT Streaming Today <i>Chao Yin Loong, Enterprise Architect, Akamai, Singapore</i>		Masterclass Immersive Content Creation
10:30-11:15	Networking Break		
11:15-13:00	Session 10: Industry Debate Panel – “The Changing World of Broadcasting...” Moderator: (TBC)		

	Panellists: (TBC) (TBC)	
13:00- 14:00	Lunch	
14:00- 15:30	SESSION SPONSORED BY VERIZON MEDIA Session 11: Cybersecurity and Content Piracy – Action Required Cybersecurity Recommendations <i>Mr Hamid Nayeri, Chairman ABU Technical Committee</i>	Masterclass SDI to IP Workflow
15:30- 16:00	Networking Break	
16:00- 17:15	Session 12: Digital Transition and Analogue Switch-off – Challenges, Case Studies and Experiences How DVB CIPlus Standard can help the transition to all digital and Hybrid infrastructure? <i>Erik Gazzoni, Product Definition, SmarDTV Global</i> Broadcasting Regulations and Procedures <i>Evghenii Sestacov, Senior Radiocommunication Engineer, ITU</i> Analogue Switch-Off with Radio – Experiences from Europe <i>Bernie O'Neill, WorldDAB</i>	